



CREATIVE GENIUS

globalARTBook

application form

Complete and return this publishing form by eMail to artist@mastersoftoday.com

ARTIST NAME

ADDRESS

CITY

STATE

ZIP /POST CODE

COUNTRY

PHONE

EMAIL

WEBSITE

TITLE: CREATIVE **GENIUS** ▶ HARDCOVER ▶ ART PAPER ▶ 25000 COPIES

▶ BOOK SIZE: IN: 10X10 | CM: 24x24 ▶ PRINTED IN EUROPE

EDITORIAL FEE

The editorial fee applies to selected artists and galleries.

ONE - PAGE UP TO 2 REPRODUCTIONS, UP TO 300 WORDS EUR 590

TWO - PAGES UP TO 6 REPRODUCTIONS, UP TO 500 WORDS EUR 990

14 - PAGES UP TO 25 REPRODUCTIONS, UP TO 3000 WORDS EUR 5670

ADDITIONAL PAGES EUR 390 each x # of pages _____

▶ **PUBLISHING MATERIALS REQUESTED** (send to artist@mastersoftoday.com):

- The art works (JPG image files, (300 dpi /23 cm / 9 inches)
- The works details: title, year, media, size
- Up to 500 words of critic or statement
- The personal website
- The place of residence and work
- A photo of yourself (300 dpi 4 cm./1,5 inches)

▶ **PAYMENT** DIRECT TRANSFER ON ACCOUNT

- Bank Name: BARCLAYS • Account Name: WORLD Of ART
- Sorting code: 20-32-00 • Account Number: 70277908
- IBAN: GB22 BARC 2032 0070 2779 08 •BICSWIFT CODE: BARCGB22
- Bank address: Barclays Bank,128 Moorgate, London EC2M 6SX, UK

▶ **CRITERIA FOR INCLUSION**

- Each artist nomination and inclusion in book is made on the merit of the works.
- The nominations are judged solely by visuals submitted as attachment send by email.
- MOT doesn't remits to make profit and all editorial fees go into the editing and basic running costs of the demanding art publishing.
- The editorial fee requested is not for the right to be the included in MOT's art books but represents an editorial standard cost that refers the creative layout and design-per-page and includes three-hours of effective full editing, text review & post-editing, plates, offset, packing, shipping, distribution.
- Accepted submissions editorial fee is required no later than the accepted submitter will receive a layout alternative.
- The printing cost is not included by the editorial fee and is supported by publisher
- The editorial fee applies to accepted submissions only.
- The editorial fee should be provided by a gallery or museum, corporation or individual contributor or self-provided.
- Each artist will receive three copies of the book. Subject to availability, additional copies may be purchased at shipping and handling cost.
- MOT distribution is through large wholesalers and ecommerce channels in US bookstores and internationally including Barnes and Noble, Borders, Amazon in USA, Canada, France, Germany, UK, Australia and many more.

DATE

SIGNATURE



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1. Rates, conditions and space units are subject to change without notice.
2. The acceptance or execution of an publishing order is subject to publisher's approval of copy, text, display, works and illustration.
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